

**PARTNERSHIP / FELLOWSHIP /  
CONTACTS**

**The 13th Forum of Creative and Academic Intellectuals of the CIS Member States**

**Abstract.** The article is devoted to the XIII Forum of Creative and Scientific Intelligentsia of the CIS Member Nations (June 19–20, 2018, Astana). There are provided extracts from greetings and speeches made at the Forum. The laureates of the 2017 of the “Commonwealth Stars” Interstate Award for 2017, as well as some plans for the implementation of the program “Brest – Cultural Capital of the Commonwealth 2019” are presented. The conclusion summarizes some proposals, the implementation of which will contribute to a more complete insight of the potential of humanitarian cooperation in the CIS.

**Key words:** Forum of Creative and Scientific Intelligentsia, CIS, Commonwealth, Library, Culture, Education.

*Evgeniya N. Guseva*

**The Fourth International Professional Forum “Book. Culture. Education. Innovations”**

**Abstract.** The article considers the most significant and interesting events of the International Forum of representatives of the library and book branches of the Russian culture, as well as the near and far abroad, “Crimea-2018”, which took place on June 16–24, 2018 in Sudak, the Republic of Crimea. For the first time particular attention is paid to the 25-year history of the library conference, the joint event of two national libraries of Russia – the Russian State Library (RSL) and the National Library of Russia (NLR) – devoted to the presentation of actual results of their activities at the current stage of development of the country and culture.

**Key words:** Forum, Book, Culture, Education, Innovation, Libraries, National Libraries, Russian State Library, National Library of Russia.

*Inna V. Yuryk*

**Strategic Guidelines of the Belarusian Library Association**

**Abstract.** The article considers the experience of participation of the Belarusian Library Association in the workshop for

the European region, which is a continuation of the IFLA Global Vision project. The article presents the results of the regional discussion within the framework of the fifth Forum of Librarians of Belarus “Humanitarian and Educational Activity of Libraries in the Context of Human Values and Belarusian Statehood”, as well as describes the other events that took place within the Forum program.

**Key words:** IFLA Global Vision Project, Belarus, Belarusian Library Association, IFLA Global Vision Regional Discussion, Fifth Forum of Librarians of Belarus “Humanitarian and Educational Activity of Libraries in the Context of Human Values and Belarusian Statehood”, International Cooperation, Strategic Guidelines.

*Irina V. Gayshun,  
Lyudmila N. Zaytseva,  
Maria V. Neryueva*

**CIS Countries Representatives in the Work of WLIC 2018**

**Abstract.** The article presents information about participation of the representatives from the CIS countries in the activities of the IFLA World Library and Information Congress 2018. The authors tell about the work of the regional meeting of the representatives of libraries of the CIS countries – CIS Caucus; the stand of the Russian Library Association at the trade exhibition within the IFLA Congress, reports of Russian experts and cultural meetings. The article highlights some of the results of the participation of the Commonwealth library community in the IFLA Global Vision project.

**Key words:** CIS, Commonwealth, IFLA, Global Vision, Library Assembly of Eurasia, International Cooperation, Libraries.

**Cooperation between the Russian State Library and the Russian Military Historical Society**

**Abstract.** The article is devoted to the cooperation of the Russian State Library (RSL) with the bookstores. The aim of this interaction is disclosure of the library’s holdings, mutual support for projects on promotion of books and reading, attraction of new customers to bookstores and readers to the library. Equally important is the promotion of educational and bringing-up processes through reading.

**Key words:** Russian State Library, Outreach Project, Military Historical Society, Promotion of Books and Reading, Educational-Bringing-up Process.

**THE NATIONAL LIBRARIES**

*Adiba I. Ismayilova*

**Azerbaijan National Library named after M.F. Akhundov: 95 Years in the Service of the People**

**Abstract.** The article describes the history of creation and activities of the Azerbaijan National Library named after M.F. Akhundov. The author highlights international activities of the library, presents detailed factual and statistical information and focuses on the archives and rare books collections.

**Key words:** Azerbaijan National Library named after M.F. Akhundov, History of Libraries, Azerbaijan Central Library.

*Gadobek B. Makhmudov,  
Jamil A. Valiev*

**The Main Directions of Activities of the National Library of Tajikistan: Trends and Development**

**Abstract.** The article considers the role, activity, structure, development, cooperation, methods of acquisition and holding of events in the National Library of Tajikistan. The authors of the article describe the promising areas of activities in the field of culture, preservation of the collections, use of the modern technologies, holding of international conferences, etc. Authors conclude that throughout its existence, the National Library of Tajikistan, performing its noble enlightenment mission in the cultural life of the Tajik people, has become a particularly valuable object of cultural heritage of the peoples of the Republic of Tajikistan.

**Key words:** History, Library, Acquisition, Use of Information Technology, Library Programs, Socio-Cultural Interaction, Cooperation, CIS Countries, National Library of Tajikistan.

*Olga P. Mezentseva*

**The Program of Support of the Children and Youth Reading in the Russian Federation: Current State and Prospects**

**Abstract.** The new strategy of social and cultural policy of Russia, the change of legislation regulating the sphere of cul-

ture, put the library in front of the need to review the approaches and principles of library services for the younger generation, as well as to occupy a worthy niche in the infrastructure of children's reading. A topical issue is the preparation of specialized programs to support children's and youth reading at the regional level.

**Key words:** Children's Library, Library Services for Children, National Program of Support and Development of Reading in Russia, Monitoring, Concept of the Program to Support Children's and Youth Reading.

**Milena L. Sukhotina**  
**"Rosinformkultura" Website of the Russian State Library as a Source of Professional Information**

**Abstract.** Formation of library holdings by the CIS national libraries and creation of electronic resources on their basis is an important component of activities of the modern library. Promotion of these resources in the library, information and cultural space of the Commonwealth of Independent States facilitates the expansion of free access to the knowledge about national cultures of the CIS countries and popularization of the library collections. The article highlights the activities of the Russian State Library (RSL) on creation of "Rosinformkultura" website (<http://infoculture.rsl.ru>) as a source of professional information for specialists of cultural, scientific and educational institutions. The author presents detailed description of the organization of work with bibliographic and full-text resources of the website. Particular attention is drawn to the importance of the section "Colleagues", which publishes the final materials of the events in the framework of the scientific and methodological activities of the RSL Center for Research on the Development of Libraries in the Information Society – coordination and methodological center of Rosinformkultura.

The author notes that the resources of libraries can provide a full-fledged information exchange by catering to the corporate approach and using modern information and communication technologies.

**Key words:** Website, Electronic Resource, Resources on Culture and Art, Specialists, Professional Competence, Professional Information, Rosinformkultura, Russian State Library, RSL.

**INTERCULTURAL  
COMMUNICATION**

**Irina Yu. Okolnishnikova**  
**The Eurasian Integration in the CIS Space: New Opportunities for Humanitarian Cooperation**

**Abstract.** The article considers the problem of development of international hu-

manitarian cooperation in the Central Asia, shows the key importance of the countries of this region in the development of Eurasian integration processes and identifies the main difficulties that impede Eurasian integration and promising ways to overcome them. The author draws particular attention to the coverage of real practices approbated in the implementation of a number of major international projects at the regional level and emphasized the crucial role of civil society and non-profit organizations in the promotion of ideas of the Eurasian integration within the Commonwealth of Independent States and the Eurasian Economic Union.

**Key words:** Central Asia, Eurasian Economic Union, Post-Soviet Space, International Humanitarian Cooperation, Regional Policy, Integration, "Eurasian Commonwealth" Foundation for Social and Economic Development.

**Lyudmila V. Slabchenko**  
**International Projects of the Municipal Libraries of Pskov and the Cultural Institutions of the Republic of Belarus**

**Abstract.** The article considers the modern forms of international cooperation of municipal border libraries. The author describes the experience of work with the Belarusian colleagues on international projects: "Pskov Region – Borisov Region: Frontiers of Cooperation and Interaction", "To the Memory of I.N. Grigoryev, the Poet and Warrior", and presents the prospects for international cooperation – the development of long-term partnership project for children's libraries of Pskov Centralized Library System (Russian Federation) and the Braslav District Centralized Library System (Republic of Belarus).

**Key words:** Municipal Libraries of Pskov, International Projects, Frontier Cooperation.

**Irina V. Chadnova**  
**The IFLA/UNESCO Multicultural Library Manifesto as a Methodical Resource**

**Abstract.** The article considers the main provisions of the IFLA/UNESCO Multicultural Library Manifesto and the possibility of its use as a methodical resource. The author states that the text of the Manifesto can be largely useful for modern libraries of the CIS countries, as they operate in the conditions of increasing cultural and linguistic diversity of society. Particular attention is paid to the "Platform for the Manifesto" created by IFLA Section "Library Services to Multicultural Populations" and posted on its website. The "Platform" is a toolkit of the methodological materials for libraries that intended to help libraries to implement Manifes-

to in practice. At the same time, these materials complement the provisions of The International Guidelines for Library Services for Multicultural Communities. Analysing the main parts of the Manifesto, the author demonstrates how libraries can use this document in their work with multicultural population, starting from setting goals and objectives, planning activities, and ending with the management of staff, budgeting and determining legal framework.

**Key words:** Multicultural Library, Commonwealth of Independent States, Ethno-Cultural Interaction, IFLA/UNESCO Manifesto, Multicultural Populations, Library Services, Methodical Materials, International guidelines, Cultural and Linguistic Diversity, Information and Cultural Center, Library Stuff.

**RESEARCH PRACTICES**

**Viktor Yu. Sokolov**  
**Biblionymics and Efficiency of Social and Cultural Activities of the Ukrainian Libraries**

**Abstract.** The article analyses essence and distinctive features of the biblionymika, a new field of activity of librarians, which raises the question of study of factors affecting the name of the library, into a separate area of research. The author reveals its main features, functional characteristics, peculiarities of the impact of the name of the library on improving the efficiency of its activities, in particular on cultural and mass work, as well as on the development and implementation of innovative practices. The author describes the classification system for the formation of library names and the main factors influencing the choice of the library name. There are described the main directions of development of new forms and methods of library activities related to the identification of library, strengthening of research and practical work, due to the emphasis on the name of the institution.

**Key words:** Library, Library Science, Terminology, Biblionymika, Library Name, Library Brand Name.

**Victoriya L. Kuleshova**  
**International Activity of Libraries: Comparative Analysis of Projects**

**Abstract.** The article presents the results of the comparative analysis of international projects and programs of the scientific regional libraries of Russia and central public libraries of the United States of America (USA), the United Kingdom (UK), Germany, France and Poland (based on the study of information posted on their official websites). The author considers the main development trends, patterns and particularities in realization of international program and project practice of Russian and foreign libraries. The experience described in this

article can be used by the CIS libraries to develop their international activities.

**Key words:** International Project Activities of Libraries, International Cooperation, International Programs and Projects, Central Regional Libraries of Russia, Foreign Public Libraries, Official Websites of Libraries.

## LIBRARY / COLLECTIONS / READERS

### **Russian Book Market: Current Condition, Development Trends and Prospects**

**Abstract.** The material presents some conclusions from the Report on the state of the Russian book industry. A list of tendencies in this field and quantitative indexes of Russian book publishing, media consumption in Russia, and a description of a number of initiatives to support literature and literary activities are given. In conclusion, a possible scenario for the development of the book industry in Russia in the near future is indicated.

**Key words:** Russian book industry, reading, culture, media consumption, literature.

*Svetlana A. Shvaykina*

### **Traditional and Virtual Practices: the Experience of the Scientific Library of the Privolzhsky Research Medical University**

**Abstract.** The article analyses the use of information capabilities and resources of the University library through the rational combination of electronic and traditional forms of work based on the experience of the scientific library of the Privolzhsky Research Medical University. The author emphasizes that, using the means of virtual environment, it is also impossible to abandon the traditional directions. The article considers the work with electronic and printed resources, exhibition and excursion activities, preparation of recommendation bibliography and poster information, as well as organization of user surveys. The author describes the training of users with the use of electronic technologies.

**Key words:** University Library, Information Technologies in the Library, Integrated Library, Electronic Library Systems, Informational Posters, Virtual

Exhibitions, Virtual Tours, User Surveys, User Training.

*Eduard R. Sukiasyan*

### **The Professional Culture of a Modern Librarian**

**Abstract.** The article presents the notes of the old librarian and teacher (over 60 years in the profession) about the prestige, sense and purpose of the librarian in society, about what changes are needed in librarian's professional education in the future.

**Key words:** Library Profession, Professional Orientation, the Future of the Book, Prestige of the Library Profession, Library Education, Libraries in the Future.

## NAMES AND DATES

*Bella S. Musayeva*

### **Harmony of Science and Creative Work: Mir Jalal Pashayev**

**Abstract.** Outstanding representative of the Azerbaijan culture of the twentieth century Mir Jalal Pashayev, whose personality happily merged Writer, Scientist and Teacher, left a deep trace in the history of his native literature. His fundamental literary works "Peculiarities of Fizuli Poetry" and "Literary Schools in the Azerbaijan Literature of the 20th century" and others made a great contribution to the research of the ways of development of the Azerbaijan literature. Recognized master of the small genre, M.J. Pashayev made significant progress in romance literature, creating such novels as "The Resurrected Man", "Manifesto of a Young Man", "Where the Roads Lead", etc. Through all the work of the writer is the theme of Kindness, Humanity and Justice. He glorifies people of labour, people who are vitally connected with the fate of the entire people. The writer's works reflect the ideas of multiculturalism and tolerance, which have long been the way of life of Azerbaijanis. Showing brilliant talent of a satirist, M.J. Pashayev angrily castigates all who stand in the way of happiness of people: swindlers, the covetous, slanderers, etc. The creativity of M.J. Pashayev has stepped far beyond the Republic. His works have been translated into many languages and are kept in libraries in different countries.

**Key words:** Mir Jalal Pashayev, Writer, Prose, Story, Novel, Satire, Good, Literary Critic, Azerbaijan People, Tolerance.

*Natalia V. Borisova*

### **The Unity of Nature and Man. 145th Birth Anniversary of the Russian Writer M.M. Prishvin**

**Abstract.** The article analyses the fundamental aspects of M.M. Prishvin's creative heritage, the core idea of which is the ethical, cultural and aesthetic philosophy of Unity. The writer considered his prose as a way to the cosmic integrity of being, as a materialization of human connection with the world. The main thing in Prishvin's discourses is the image of the world as a whole.

**Key words:** M.M. Prishvin, Nature, Man, Culture, Writer, Unity, Space, World.

## BOOKSHELF

### **New Publications of the "Golden Collection of Eurasia"**

**Abstract.** The article presents publications included in the 2018 project "Golden Collection of Eurasia". Publications were selected from the funds of the National Library of Azerbaijan named after M.F. Akhundov and the National Library of the Kyrgyz Republic named after A. Osmonova. Most of the publications included in the collection are devoted to the culture, history, art of the peoples of Azerbaijan and Kyrgyzstan, as well as their geographical features.

**Key words:** Library Assembly of Eurasia, Golden Collection of Eurasia, CIS, Culture, Library, International cooperation.

*Yury N. Stolyarov*

### **Grateful Memory. About the Biobibliographic Dictionary "The Board of the Kharkiv Public Library. 1885–1918"**

**Abstract.** The article presents the review of the book about the founders of the first public library in Kharkov, the creators of its book collections, the initiators of the construction of the library building, and the library staff. This is the first in Kharkiv bio-bibliographic guide of such kind.

**Key words:** Kharkov Public Library, Kharkov State Scientific Library named after V.G. Korolenko, Bio-Bibliographic Dictionary, Lyubov B. Khavkina, Maria